

Thailand will wait for you!



DIRECTOR'S DESK

SawasdeeKhrub!

Hope you all are safe and doing well.

This month we would like to talk about one of the most popular tourist destinations in Thailand for Indians – Phuket. Phuket is also the largest Island in Thailand.

As a result of direct flights from India to Phuket, this beautiful island destination as well as its neighbouring islands Khao Lak and Krabi, have been host to many Indian weddings and special occasion celebrations. I hope to welcome you all to the breath taking islands very soon .



Vachirachai Sirisumpan
Director -TAT New Delhi

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TAT Updates:

Thailand ranked number one on the Global COVID-19 Recovery Index

Thailand has ranked number one in the world out of 184 countries for its ongoing COVID-19 recovery effort, according to the Global COVID-19 Index (GCI).

Published on 28 July, Thailand received an index score of 82.06, putting it on top of the global chart as an example of best practices in tackling the ongoing global pandemic.

Read More: <https://www.tatnews.org/2020/07/thailand-ranked-number-one-on-the-global-covid-19-recovery-index/>

Thailand launches ‘Thailand Smiles with You’ campaign through Leicester City FC

The Ministry of Tourism and Sports, the Tourism Authority of Thailand (TAT), and King Power Group are collaborating to launch the ‘Thailand Smiles with You’ campaign to promote Thailand to the world through Leicester City FC, a UK premier league football team that boasts a loyal legion of over a billion followers worldwide.

The campaign highlights ‘Thai Smiles’ and endeavours to convey support from the Thai public to all those around the world challenged by the ongoing COVID-19 pandemic. The project hopes to enhance Thailand’s image and help boost the country’s economic well-being through long-term goals in travel-related activities and tourism development.

Read more: <https://www.tatnews.org/2020/07/thailand-launches-thailand-smiles-with-you-campaign-through-leicester-city-fc/>

‘Thailand Strong Fit Fight COVID-19’ project promotes fitness activities in new normal

Initiated by the Sports Authority of Thailand (SAT), the project is supported by the Tourism Authority of Thailand (TAT), Department of Health, Thailand Convention and Exhibition Bureau, Department of Physical Education, Designated Areas for Sustainable Tourism Administration, and the Athletics Association of Thailand.

The project, “Thailand strong Fit Fight COVID-19”, is divided into two activities, which are Virtual Run and Virtual Fit in three series over three months from August (Heart), September (Passion) and October (Mind).

Read more: <https://www.tatnews.org/2020/07/thailand-strong-fit-fight-covid-19-project-promotes-fitness-activities-in-new-normal/>

TAT New Delhi carried out Family Fun Digital Campaign with Travel+ Leisure

To promote "Family Fun in Thailand ", TAT started a digital campaign with Travel + Leisure to promote The perfect family holiday itinerary in Thailand: The feature focused on Khao Yai, Chiang Rai, Ko Chang, Phang-Nga (Khao Lak) and Kanchanburi with information on where to go, things to do, and where to stay in each of these destinations. The campaign was covered on Travel+Leisure India: Instagram, Facebook , Website and Newsletter.



The Perfect Indian Wedding Celebration in Amazing Thailand

What makes Thailand the ideal place to tie the knot? The simple answer is the country has a lot to offer like stunning beaches, world class hotels and resorts, superb spas, great shopping, wide variety of cuisines, adventure sports & activities, theme parks, golf courses etc. Thailand offers a great diversity in tourism products and destinations.

Thailand is the quintessential dream destination for a beautiful Indian wedding celebration as it provides all the products and services that support the one of its kind Indian wedding celebration. To top it all, is the world renowned warm Thai hospitality and welcoming Thai Smiles of the locals.

Thailand has always been one of the most popular destinations for an intimate or a grand Indian wedding celebration as well as and other celebrations such as milestone birthdays, anniversaries, graduation and family reunions, Bachelor/ Bachelorette parties etc. The popular beach destinations for wedding celebrations are Hua Hin, Phuket, Khao Lak, Pattaya, Koh Samui, Krabi and Rayong. There are also some weddings organised in culturally rich locations such as Chiang Mai and capital city of Bangkok which has variety of venues to offer from river side locations to luxurious hotels or top class Convention Centres.

On an average over-400 couples from India tied the knot in Thailand every year, with average number of guests ranging from approximately 100-400 per wedding.



Thailand can fulfil every need of an Indian wedding from the customs, venues, lavish set up, expansive decor, traditional dancers, celebrity entertainers, floral arrangements, ice sculptures and culinary experience (Indian/ vegetarian/ Jain food or bring your own chef) to arranging horses, elephants, henna artists, makeup artists as well as priests (Punditjis). All this combined with reasonable pricing option and a “Can Do” mind set of Thai people makes Thailand the ideal location to celebrate this special occasion for the to be wed couple and their family.

Furthermore, guests attending the wedding can also opt to stay back in Thailand to discover new destinations and its unique offerings, such as sightseeing, Health, Beauty, Spa and Wellness activities, shopping, theme parks and lots more.



Destination of the month: Phuket

Phuket, a rain forested, mountainous island in the Andaman Sea, has some of Thailand's most popular beaches, mainly situated along the clear waters of the western shore. The island is home to many high-end seaside resorts, spas and restaurants. Phuket City, the capital, has old shop houses and busy markets. Patong, the main resort town, has many nightclubs, bars and discos.

Phuket province is located in Southern Thailand and is the biggest Island of Thailand. The nearest province to the north is Phang-nga and the nearest provinces to the east are Phang-nga and Krabi.

Being a big island, Phuket is surrounded by many magnificent Beaches such as Rawai, Patong, Karon, Kamala, Kata Yai, Kata Noi, and Mai Khao. Laem Phromthep Viewpoint is said to feature the most beautiful sunsets in Thailand.

In Phuket the beaches of the south coast are typically crowded and known for its buzzing and lively atmosphere, while the north is far more calming and tranquil.

Apart from relaxing and soaking in the sun , all the major beaches in Phuket (such as Patong beach, Kata beach, Karon Beach, Nai Han beach, Mai Khao beach, Nai Yang beach) offer instruction and equipment for diving, Snorkelling, windsurfing and sailing.



Phuket: Did you know?

- Phuket is the largest island in Thailand being just under the size of Singapore. It stretches just over 222 sq. miles (576 sq. km).
- The word Phuket actually means mountain jewel.
- The island has a vegetarian festival every year around the month of October, coinciding with Navratras in India lasting for 8 -10 days; this festival is a huge part of the island's calendar.
- Numerous celebrities from around the world frequently visit Phuket including Kareena Kapoor, Sonakshi Sinha, Shahid Kapoor, Kate Moss and Leonardo DiCaprio among many others.

Must Do's in Phuket for travellers



1. Take the four island tour , enjoy water sports and activities
2. Visit Tiger Kingdom Phuket <https://www.tigerkingdom.com/phuket>
3. Watch the popular Dolphin Show at Dolphins Bay Phuket <https://dolphinsbayphuket.business.site/>
4. Visit Phuket Fantasea <http://www.phuket-fantasea.com/index.php>
5. Visit Phuket Old Town
6. Visit Phuket Big Budha Statue <https://www.mingmongkolphuket.com/Index>
7. Explore the popular weekend night markets
8. Visit Phuket elephant sanctuary <http://www.phuketelephantsanctuary.org/en/>
9. Visit the Chalong Bay rum Distillery <https://www.chalongbayrum.com/en/home>
10. Try out adventure activities at Flying Hanuman Zip line <https://flyinghanuman.com/>
11. Visit Phuket Trickeye Museum www.phukettrickeyemuseum.com
12. Watch the Phuket Simon Cabret <https://www.phuket-simoncabaret.com/>

Quiz on Destination PHUKET

Answer the following Quiz on Phuket; Lucky winner will get a gift from TAT. (Please reply by 25th September on tat.directrep@gmail.com)

Q1. Is Phuket an island or a province?

Q2. Which popular Bollywood movie in 2018 featuring four actresses was shot in Phuket?

Q3. Which airlines have direct flights from India to Phuket?

TAT Newsletter August 2020: Lucky winners of Quiz

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